

EDA

U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

Philadelphia Regional Office

Linda Cruz-Carnall – Regional Director

Robert E. Gittler – Economic Development Specialist



Agenda

- Mission
- Quick Facts about the EDA
- Overview of Programs and Funding Priorities
- Criteria & Critical Elements
- Application Cycles
- Other Initiatives (RIS)
- Q & A

EDA's Mission

To lead the federal economic development agenda by promoting innovation and competitiveness, preparing American regions for growth and success in the world wide economy



EDA

U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

- EDA established in 1965
- Bureau of the U.S. Department of Commerce
- **Six** Regional Offices nationwide
- Philadelphia Regional Office (PRO) covers 13 states, the District of Columbia, Puerto Rico and the USVI
- Annual budget of ~\$250 M
- \$1.5 B in investments at any given time

Quick Facts About the Economic Development Administration



EDA's Programs

- ★ Public Works
 - ★ Economic Adjustment Assistance**
 - ★ Short-Term Planning*
 - ★ Local Technical Assistance*
 - ★ University Centers (Competition)
 - ★ Other Initiatives
- * Does not require economic distress
- ** Interagency collaborative competitions



EDA Programs

- Public Works and Development Facilities: Support the construction , expansion or upgrade or upgrade of essential public infrastructure and facilities
- Economic Adjustment Assistance: Assist in the design and implementation of strategies (e.g., strategy development, infrastructure construction) in communities and regions that have experienced or are under the threat of serious damage to the underlying economic base



EDA Programs *(cont'd)*

- Planning: Supports local organizations (Economic Development Districts, Indian Tribes, and other eligible areas) with long-term-planning effort
- Local Technical Assistance: Focused on assistance provided to public and non profit organizations to help in economic development decision making (e.g., project planning, feasibility studies)



EDA Programs *(cont'd)*

- University Centers: A partnership of the federal government and academia that makes the varied and vast resources of universities available to the economic development community
- Other Initiatives: IMCP, SC2, Regional Innovation Strategies



Criteria and Critical Elements

- Eligibility
 - Applicant
 - Regional Distress
- Priorities & Guidelines
 - Funding Priorities
 - Investment Policy Guidelines



Eligible Applicants

- States and units of local governments
- Indian Tribes
- Planning Districts
- Public and private not-for profit organizations*
- Universities and institutions of higher education

* *acting in cooperation with local gov't*



Investment Priorities

- Collaborative Regional Innovation
- Public/Private Partnerships
- National Strategic Priorities (clean energy, green technology, sustainable manufacturing, innovation in science, health care, alternative fuel technologies)
- Global competitiveness
- Economically sustainable development
- Economically distressed and underserved communities



Evaluation Criteria

- Market based and results driven
- Strong organizational leadership
- Advances productivity, innovation and entrepreneurship
- Anticipates economic changes and diversifies the local and regional economy
- High degree of local commitment



Regional Eligibility

- Per Capita Income
- Unemployment
- Special Need (13 CFR III)
 - *Documentation!*



EDA's Application ~~Cycles~~ Process

All Programs:

- Cycles removed; Rolling Admission
- FFO announcement at www.eda.gov
- Local share match (can vary based upon economic distress, but usually 50%)
- Evidence of economic distress
- CEDS requirement



EDA's Application Process

Proposal:

- Basic Project Description
- 5 key elements
- Determination of “Responsive” or “Non-Responsive”
- “Responsive” = Request for full application



Application Process *(cont'd)*

- Proposal – new form suite (www.grants.gov)
- Full Application – also uses new form suite
- Full Application may be submitted at proposal stage, however, will still be submitted to Proposal Review



Critical Elements

- Matching Funds:
 - Generally 50% or 1:1
 - Committed, Available, and Unencumbered
 - 80% maximum federal participation
 - Documentation!
- Impact:
 - Jobs created and/or retained
 - Leveraged Private Investment
 - Supplementary is useful
 - Documentation !
- Other considerations:
 - How the project addresses the region's described need
 - Federal regulations, e.g. competitive bidding
 - Fit with the CEDS !



Public Works & Development Facilities

- **Additional Requirements:**

- Preliminary Engineering
- Environmental (including SHPO)

- **Program Scope**

- Avg. Size: \$1M to \$2M
- Range of Projects: Water & Sewer to Incubators !



Economic Adjustment Assistance

- Strategy
- Implementation
 - Revolving Loan Fund capitalization
 - Construction
 - Technical Services



2016 Highlights

- POWER
- RIS (Regional Innovation Strategies)
- University Center Competition
- Grants OnLine



POWER

- 30 grant applications received
- Currently in review period
- Outlook?



Regional Innovation Strategies

- i6 Challenge Grants
 - Proof-of-Concept Centers and Commercialization Centers
- Seed Fund Support Grants
- 2016: Approximately 215 applications received
- *No Regional Eligibility requirements !
(Stevenson-Wydler Technology Innovation Act of 1980; amended 2014)*



Regional Innovation Strategies - 2016

- i6 Challenge Grants
 - Proof-of-Concept Centers and Commercialization Centers
 - \$13 million total, 26 or more grants
 - Maximum grant: \$500,000
 - Three-year time period
 - New emphasis on rural economies



Regional Innovation Strategies - 2016

- Seed Fund Support Grants
 - “infrastructure” only
 - \$2 million total, 8 or more grants
 - Maximum grant: \$250,000
 - Two-year project period



Grants OnLine (GoL)

- First Deployment for January Planning Grants
- Recently incorporated Short-Term Planning & Local Technical Assistance
- Coming: Public Works and Economic Adjustment



Q & A

Thank you!

For more information:

www.eda.gov

[Bob Gittler: bgittler@eda.gov](mailto:bgittler@eda.gov)

